



July 19th – 21st, 2019

**Rules & Regulations
Trailer Application/Contract**

Deer Lake Strawberry Festival Mission Statement:

Our purpose is to create a fun gathering place for residents and visitors to enjoy a weekend of music, games, food and entertainment for all age groups. A place to relax, have fun, meet old friends and create wonderful memories.

Goals:

- To create a fun and inviting atmosphere
- To have a variety of strawberry products
- To have a variety of vendors with different products & services
- To keep the festival affordable for people
- To be fiscally prudent and responsible
- To put in place a plan that will continue to grow
- To get the community involved – residents, businesses and groups
- To have events that are fun for all ages
- To encourage artists from all venues to participate
- To grow our attendance numbers
- To create an anticipation of the event
- To be responsible to our commitment

*** The following criteria define the conduct of the VENDOR and how the spaces are used. The FESTIVAL reserves the right to interpret, amend, revise, and delete these criteria as it deems fit in its sole discretion in order to achieve the maximum benefit for the FESTIVAL, its patrons and vendors.*

APPLICATION

****** Due to the high demand for the limited spaces the Festival Committee reserves the right to review all applications before approval, there is no guarantee by filling out this application you will receive a booth. You will be notified if you are successful in your application no later than May 30th and asked for payment to be made no later than June 15th or you will forfeit your spot and we will move to the next applicant on our list.**

****Should the action of any VENDOR require the cancellation of the booth agreement during the time of the FESTIVAL, the VENDOR shall immediately upon notification vacate the space and will forfeit any booth fees.**

General Information if successful in your application:

- This application applies to Game vendors with trailers, corporate tents, or open space set-ups.
- You will be given two weekend passes upon your arrival to set up on Friday afternoon. Vendors requiring more than two passes will have to purchase them at cost of \$10 each. Saturday night's concert is a separate event and if you choose to have your booth open you must advise the committee of this before close on Saturday afternoon to be added to a VIP list. Entry to the field for vendors that night will be the entrance by the band stand, this will have security and you will only be allowed in if you are on the list.
- Your booking will be verified when you set-up on July 19th.

Festival Rules & Regulations

- Gates will open for vendors to **setup at 10:00am on Friday, July 19th, 2019**. Vendors must be completed set-up and have **vehicles removed from the field by 4:00pm**. If you require being able to start set up earlier please contact Christa Jones at the Town office 635-3222 to make arrangements.
- Vehicles will not be allowed on the field during festival hours without permission from a member of the festival committee for safety reasons.
- All vendors must check in prior to set-up, if not greeted upon arrival please check in at the Committee Trailer (RV in Corner of field by bandstand)
- Breakdown and removal of vendor equipment must be completed by 4pm on Monday July 21st.
- Vendors shall operate their concession in a safe, orderly, and sanitary manner; with respect to local and provincial regulations.
- Equipment cannot emit an unpleasant odour or noise.
- Equipment must be in clean condition and pleasing to the eye.
- No loud or amplified music allowed from any vendor's area.
- No abusive, profane, obscene, or threatening acts or conduct will be allowed by any vendor.
- The festival reserves the right to prohibit the sale or display of any item that the Festival deems objectionable from the standpoint of taste, quality or compatibility with the Festival's mission & goals.
- No vendor will be allowed to sell alcoholic beverages at any time. Vendors are also not allowed to consume alcoholic beverages or be under the influence of drugs or alcohol while working at the Festival.
- No fires are allowed except for food vendor preapproved concessions.
- Vendors **must be** open for service at all times during festival hours.
- There will be **no refunds**. Vendor participation is expected rain or shine.
- There will be 24-hour grounds security throughout the event. According to the terms of the contract the Festival assumes no responsibility for any items lost, stolen, damaged or misplaced during the Festival weekend.
- Vendors are expected to **remove all garbage** during and at the close of the festival, keeping your site clean. **Dumpsters** will be provided throughout the Festival weekend, located on the outside of the fence next to the band stand. Garbage is not permitted to be piled up behind the booths; this area must stay clear for safety reasons.
- The Deer Lake Strawberry Festival and its Committee will not be liable for any loss or damage to the property of Vendors, or its employees, agents or guests due to fire, smoke, water, electric current or failure of the same, accident of any kind, nor from any other cause whatsoever. The Deer Lake Strawberry Festival will not be liable for injuries of any Vendors, their employees, agents or guests, for damages or injuries arising from anyway connected with the use of occupancy of space in the Festival. The Vendor agrees to indemnify and hold harmless the Deer Lake Strawberry Festival, the Town of Deer Lake and its Committee and Volunteers against any and all claims of any person whosoever arising out of acts or omissions of Vendors, its employees, agents and/or guests. Should premises be destroyed or damaged by fire, by elements of any other cause or should circumstances make it impossible for the Deer Lake Strawberry Festival to provide such space contracted for during the part of the period covered by the Vendors contract for space, the Vendors shall be obliged to pay only for the period the space was or could be occupied by him and the Deer Lake Strawberry Festival is released from any and all claims for damages which may result consequence thereof.

Amenities:

- Portable washroom facilities will be provided on the field.
- First Aid equipment will be provided at the Center Booth.
- Vendors can drive directly to their vendor space for setup and breakdown but must remove their vehicles before 4:00 on Friday, July 19th.



It's a Community Party and you're Invited!

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Trailer Application/Contract

APPLICATION: To be returned no later than May 25th

Name of Business or Vendor: _____

Contact Name: _____ Phone #: _____

E-mail Address: _____

Field rental space for trailers:

- Space rental time is for 3 evenings and 2 days. (Friday evening to Sunday evening) I agree to have my business open at all times while the festival is open to the public with exception to Saturday night's concert, see above.
• Vendors may require own generators to operate extra electrical equipment.
• Payment must be made by June 15th to secure booking.

Pricing: Please check the space applying for:

Units 4' to 8' \$100 per unit. [] X ____ qty. = _____

Units 8' to 12' \$250 per unit. [] X ____ qty. = _____

Units larger than 12' \$300 per unit. [] X ____ qty. = _____

**Returned cheques will be subject to a \$50.00 fee. Any future payments to the Festival must be by cash, money order or certified cheque.

Please provide a description of the products/services you will be offering our patrons:

Vendor Acknowledgement & Understanding of Rules & Regulations

I, _____, have read and agree to the Festival Rules & Regulations as set above.
(please print)

I understand that if I am a successful bidder of a space, any violation of these rules and regulations can result in immediate cancellation of my space, I understand there are no refunds and agree to pay my fees no later than June 15th or will forfeit my application.

Signature _____

Date _____

Please return to Christa Jones:
Town of Deer Lake 34 Reid's Lane Deer Lake, NL A8A 2A2
e-mail: deerlakeadmin@nf.aibn.com phone: (709)635-3222 fax: (709)635-5857